

The background is a solid blue color. Overlaid on this background is a complex, abstract pattern of thin white lines. These lines form a dense network of overlapping, irregular polygons and triangles, creating a sense of depth and movement. The lines are scattered across the entire frame, with a higher concentration in the lower right quadrant.

HIGH TECH CAMPUS

EINDHOVEN

High Tech Campus Eindhoven



Present sitemap



Facts & Figures

40%

Of all patent applications in the NL come from the Campus / Brainport region

>100
nationalities

**Campus of
National
significance**

**12,500
Smart
People**

**TOP
7**
Incubator
For startups

260+
companies

From
Research &
Development
until
pilot production

45,000 m²
Tech
facilities

1 billion
private
R&D

Starting with the help of the CTO of Philips



MULTINATIONALS

SMEs

RESEARCH
INSTITUTES

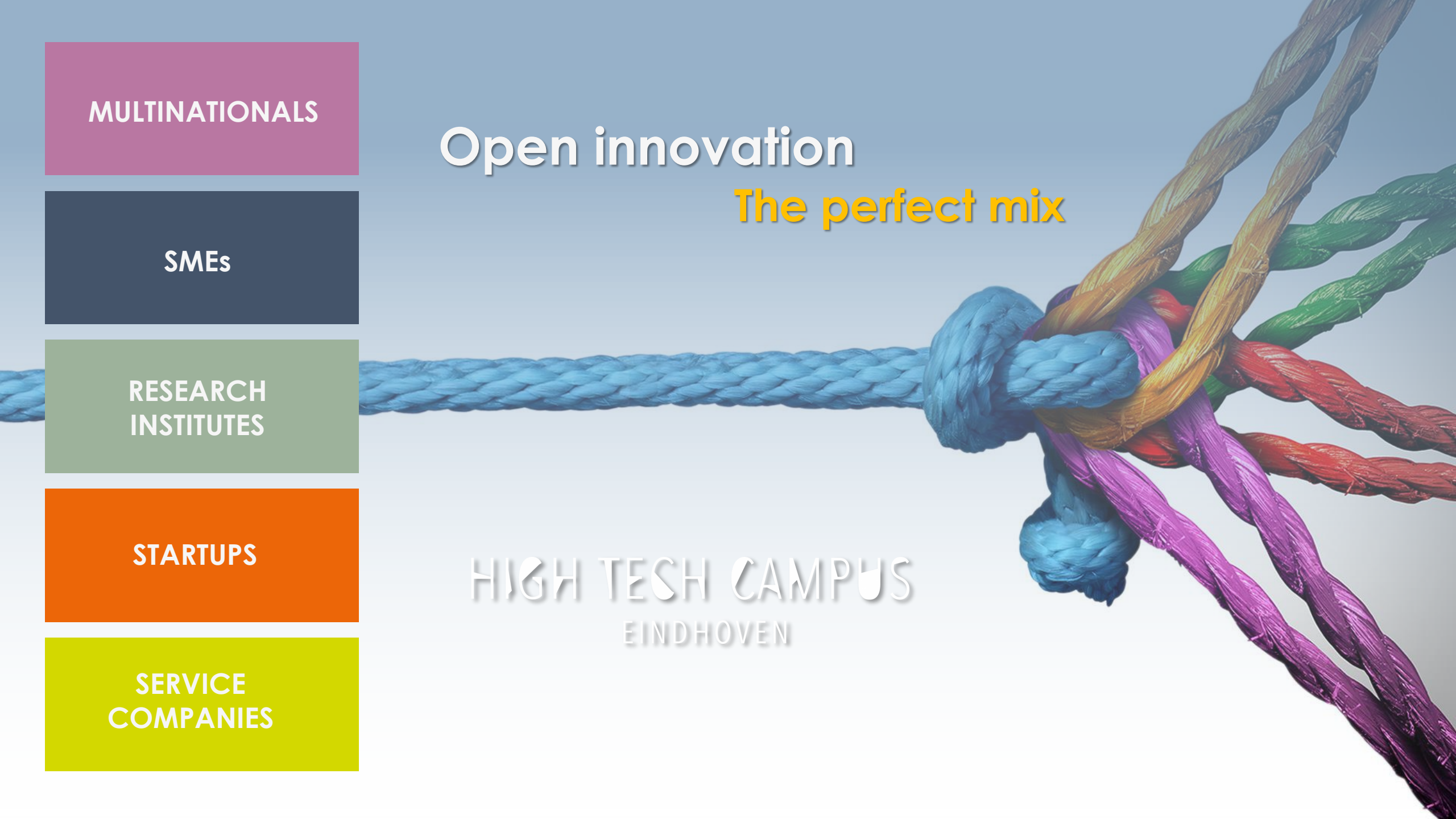
STARTUPS

SERVICE
COMPANIES

Open innovation

The perfect mix

HIGH TECH CAMPUS
EINDHOVEN



Open Innovation attracted a lot of new companies

Clean Rooms

Dust free rooms



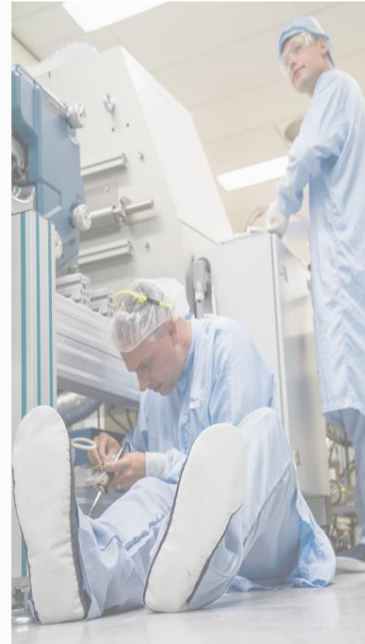
Laboratories

Including physical,
optical and Chemical
Laboratories



Test Environments

Testlabs for electronics,
Materials Analysis



High Tech Equipment

High tech wafer
scanners processing
equipment such as
systems-on-foil printers



ICT Network

A high-end fiberglass
network helps
companies to exchange
and analyse data rapidly



EVENTS FOR OUR COMMUNITY



High Tech MTB Challenge



High Tech Triathlon



High Tech Campus Run



Tech seminars



High Tech Pubquiz



High Tech Wildbreak

HIGH TECH CAMPUS

EINDHOVEN

AT THE HEART OF THE CAMPUS



The
Strip

Conference Center

- ❖ Business events
- ❖ Tech events
- ❖ Social events

Restaurants

- ❖ Asian food
- ❖ European food
- ❖ Food trucks

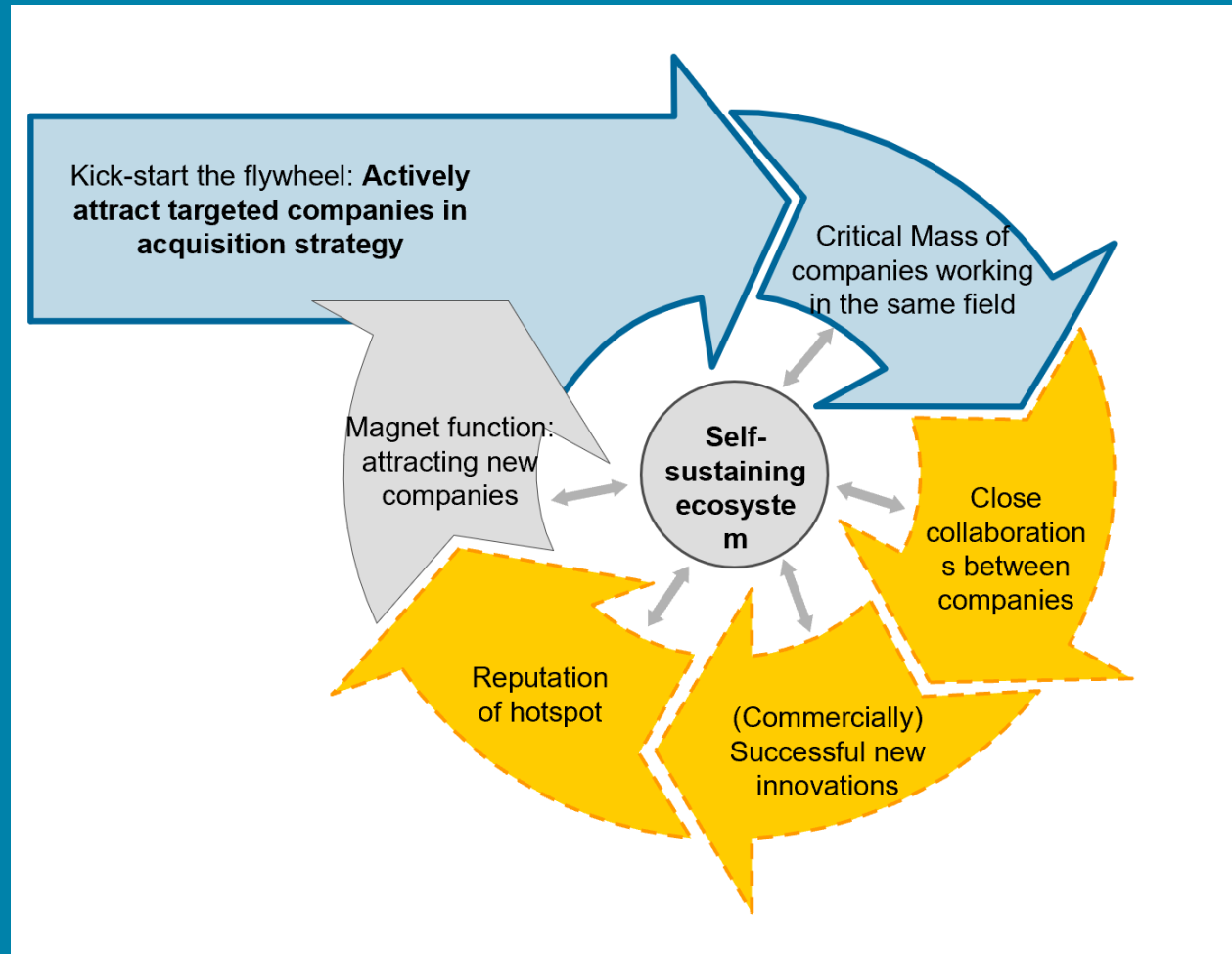
Wellness Center

- ❖ Sports
- ❖ Nutrition advice
- ❖ Physiotherapy

Shops & services

- ❖ Supermarket
- ❖ Insurance company
- ❖ Hairdresser
- ❖ Bank

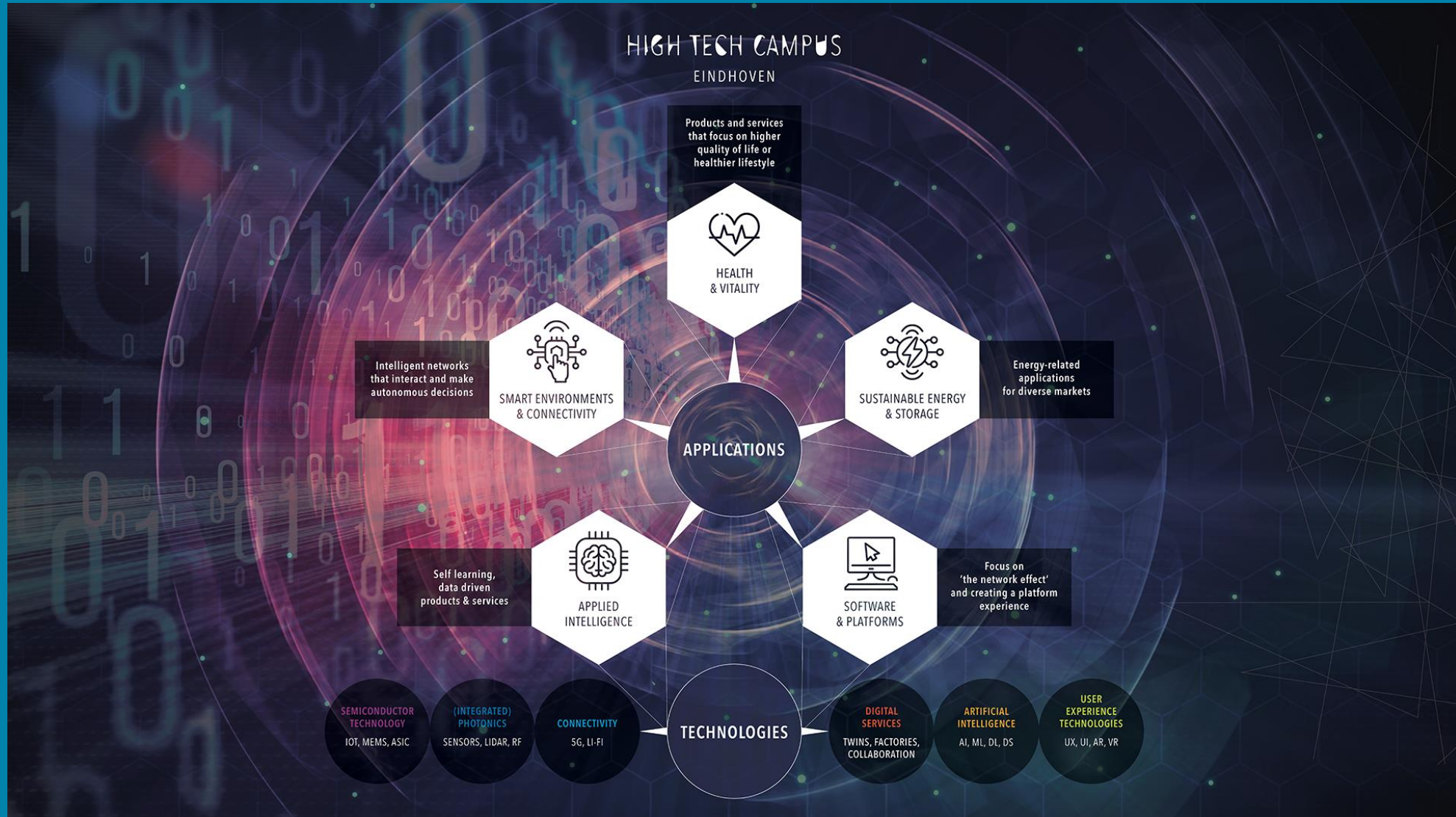
First strategy helped to define long term goals



Strategy Campus 2030



Focus areas technology and applications



High Tech Campus initiatives and partnerships (1/2)



High Tech Campus initiatives and partnerships (2/2)



Fe+male Tech Heroes



Most Sustainable Campus

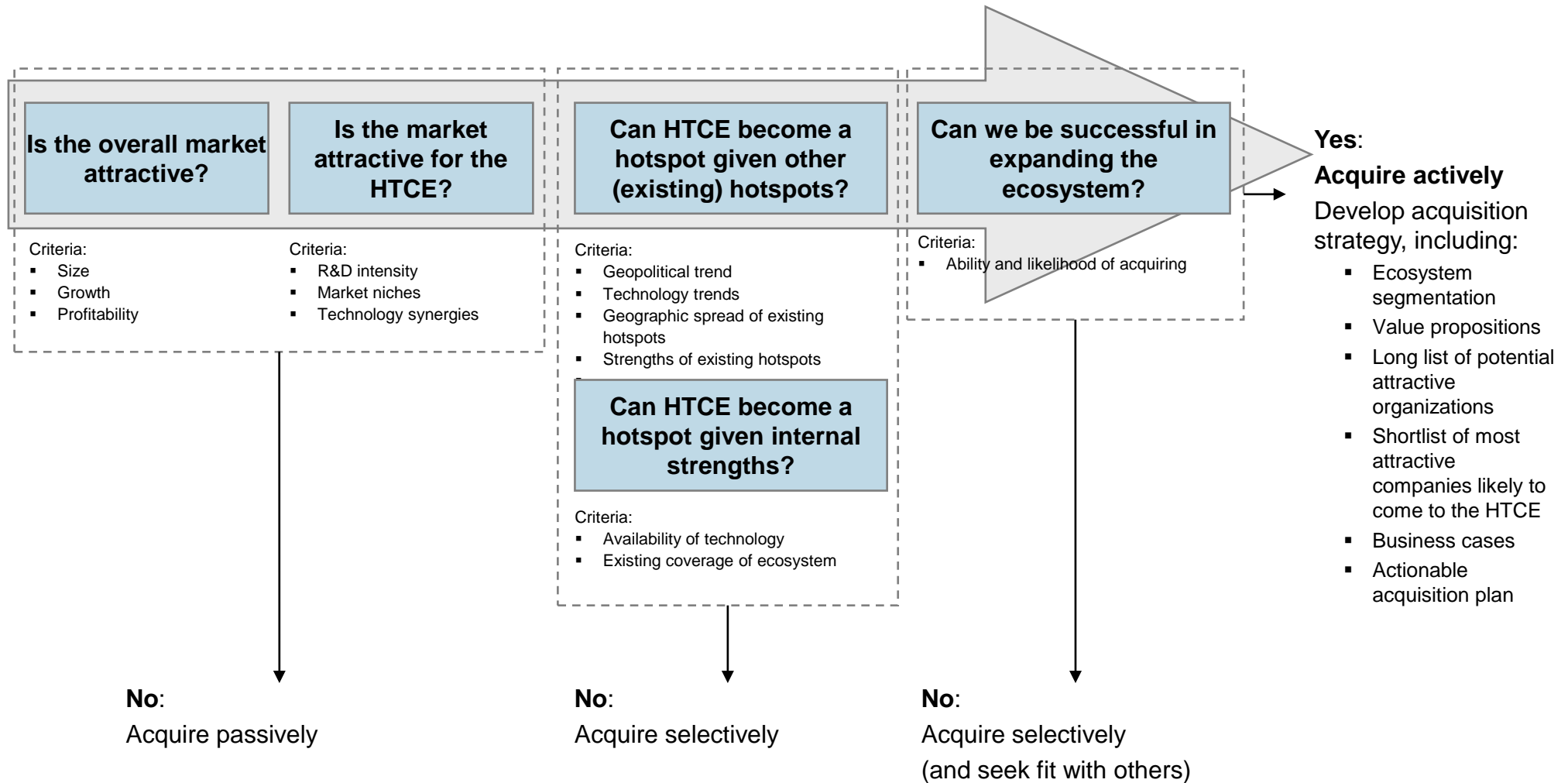


Workplace Vitality Hub



PSV Partnership

By evaluating the market attractiveness and the ability to compete, we determine in which domains the HTCE actively acquire companies



Lessons learned In pro-active acquisition

- Do it for the long term or don't do it
- First define and create a core before acquiring
- Provide a warm introduction through a network of relations
- Focus on your dream candidates
- Talk to knowledge representatives in the field where you are acquiring
- Make sure you know everything about your lead/prospect
- Activity-based marketing helps you to present yourself to your prospect again and again
- Acquisition is a main function, not something to do on the side

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